



Now That's Perfect Video Contest Terms and Conditions

1. Eligibility: This Contest is open only to those who sign up at <http://go.mohawkflooring.com/now-thats-perfect> and who are 18 as of the date of entry. The Contest is only open to legal residents of the U.S. and is void where prohibited by law. Employees of Mohawk Carpet Distribution, Inc. ("Mohawk"), its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations.
2. Agreement to Rules: By participating, the Contestant ("You") agrees to be fully and unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Mohawk as final and binding as it relates to the content of this Contest.

3. Contest Period: Entries will be accepted online starting on July 1, 2021, 12:00am EST and ending September 1, 2021, 11:59pm EST. All online entries must be received by September 1, 2021, 11:59pm EST.

4. How to Enter: The Contest must be entered by submitting an entry in the following manner: (1) Upload your video to Facebook or Instagram between July 1 & September 1, 2021, (2) Tag @MohawkFlooring and (3) include #NowThatsPerfect in the post. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Mohawk.

5. Prizes: Twenty (20) prizes in all. Ten (10) installers who win the Contest (each a "Winner") will receive a \$500 CFI scholarship to use toward certifications (total value of \$5,000). Ten (10) Edge retailers/Winners will receive 12,500 Mohawk Edge Rewards points (Mohawk Edge Rewards points have no immediate cash or retail value). Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Mohawk. No cash or other prize substitution shall be permitted except at Mohawk's sole discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Mohawk to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winners will be selected by employee vote under the supervision of Mohawk. Winning videos will be selected based on how well they show how easy it is to install Mohawk products and other criteria further outlined in the Now That's Perfect Video Contest campaign found here:

<http://go.mohawkflooring.com/now-thats-perfect>. Winner will be notified by email within five (5) days following selection of Winner. Mohawk shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 45 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT MOHAWK'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that anyone acting on behalf of Mohawk, and Mohawk's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Mohawk. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and

hold harmless Mohawk from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Mohawk may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: Mohawk reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Mohawk's control corrupts or affects the administration, security, fairness, or proper conduct of the Contest. In such case, Mohawk may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Mohawk. Mohawk reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions. Mohawk has the right, in its sole discretion, to maintain the integrity of the Contest, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such an attempt be made, Mohawk reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Mohawk and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures

of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF THE U.S. AND THE STATE OF GEORGIA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the state of Georgia having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Mohawk Flooring website. To read the Privacy Policy, click here: <https://www.mohawkflooring.com/about-mohawk/privacy-policy>.

13. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Mohawk Carpet Distribution, Inc., 160 South Industrial Blvd, Calhoun, GA 30701, USA. Requests must be received no later than November 1, 2021, 11:59pm EST.

14. Sponsor: The Sponsor of the Contest is Mohawk Carpet Distribution, Inc., 160 South Industrial Blvd, Calhoun, GA 30701, USA.

15. The Contest hosted by Mohawk is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, Twitter, Google or any other social media platform.